

# **Arkansas Black Hall of Fame Presenting Sponsor Investment Level**

## **\$20,000 & Above**

May be a combination of a \$10,000.00 sponsorship for the Induction Ceremony and \$10,000.00 or more contribution to the Arkansas Black Hall of Fame Foundation

### **Sponsor Benefits:**

- **Two Tables of 10 each with preferential seating at event**
- **Invitations for 20 to VIP reception at Governor's Mansion**
- **Photo ops with Honorees**
- **One page advertisement in commemorative souvenir journal (Inside front cover/ Inside back cover/ Inside or outside center Pages). Each Journal is a collector's item retained for historic purposes**
- **Listing with logo and link on ABHF website**
- **Listing with logos in all television, radio announcements and PSA's**
- **Listing as Presenting Sponsor with logos in all print advertisements and invitations**
- **Exclusive Sponsorship of the Governor's VIP Reception or the Post Event Reception or other Major Hall of Fame features**
- **Presenting Sponsor may designate a Minority representative of their company to serve with the Governor as Honorary Co-Chair for the event (First come, first serve basis)**
- **Will be given the opportunity to present key award during the evening program**
- **Will be a featured part of the Grant Awards Reception and Press Announcement held in the following year**
- **Corporate logo and message will be featured on Jumbo Screens during dinner**
- **Hall of Fame will work with your marketing and advertising team to create the most value for your organization and will exercise maximum flexibility to achieve optimum value for your investment**

During this time of economic challenge, the Arkansas Black Hall of Fame Foundation was able to sustain our grant awards at the 2008 level. This was made possible by the continued support of long-term and new sponsors. With your support we are able to continue progress towards our goal of awarding \$100,000.00 in grants each year.

# A r k a n s a s   B l a c k   H a l l   o f   F a m e

## **Sponsorship Levels**

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### **Presenting**

**\$20,000 & above**

\*see attached Presenting Sponsor Investment Level page

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### **Diamond**

**\$10,000**

One-page advertisement with preferred placement in the souvenir journal

Table for **10** with preferential seating at the event

Photo Ops with Honorees

Invitations for **10** to **VIP** reception with inductees at Governor's mansion

Listing with logo and link on ABHF website

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### **Platinum**

**\$5,000**

One-half page advertisement in souvenir journal

Table for **10** at the event

Invitations for ten to the **VIP** reception with inductees at Governor's mansion

Listing with logo on the ABHF website

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### **Gold**

**\$2,500**

One-half page advertisement in souvenir journal

Table for **10** at the event

Invitations for six to the **VIP** reception with inductees at Governor's mansion

Listing on the ABHF website

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### **Silver**

**\$1,750**

One-quarter page advertisement in souvenir journal

Table for **10** at the event

Invitations for four to the **VIP** reception with inductees at Governor's mansion

Patron listing on website

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### **Bronze**

**\$1,250**

Special listing in souvenir journal

Table for **10** at the event

Invitations for two to the **VIP** reception with inductees at Governor's mansion

Patron listing on ABHF website

# Arkansas Black Hall of Fame

P.O. Box 1042, Little Rock, Arkansas 72203, Telephone (501) 425-5998, Fax (501) 371-7413

## SPONSORSHIP/TICKETS ORDER FORM

The Eighteenth Annual Arkansas Black Hall of Fame is scheduled for October 16, 2010  
at 7:30 p.m. Wally Allen Ballroom Statehouse Convention Center  
Two Statehouse Plaza, Little Rock, Arkansas.

### ORDER INFORMATION

\_\_\_\_\_ Presenting  
\$20,000 & above

\_\_\_\_\_ Diamond  
\$10,000

\_\_\_\_\_ Platinum  
\$5,000

\_\_\_\_\_ Gold  
\$2,500

\_\_\_\_\_ Silver  
\$1,750

\_\_\_\_\_ Bronze  
\$1,250

\_\_\_\_\_ I will not be able to participate as a sponsor, however, I am  
enclosing a contribution. (Individual tickets are \$125)

Name of Corporation \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Purchased by (print) \_\_\_\_\_

Purchased by (sign) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Contact Person \_\_\_\_\_  
(If different than above)

Enclosed is my check for \$\_\_\_\_\_.

(Please make checks payable to **Arkansas Black Hall of Fame Foundation**)

Note: **Remittance is requested no later than October 8, 2010.**

*18<sup>th</sup> Annual Arkansas Black Hall of Fame,*

*October 16, 2010*

*Statehouse Convention Center*

*Wally Allen Ballroom*

*7:30 p.m.*